

Sponsorship Opportunities

CLLA ANNUAL BREAKFAST

Thursday, October 11, 2007

In conjunction with
**National Conference of
Bankruptcy Judges**
Oct. 10-13, 2007
Orlando Marriott World Center

Level 1 – \$20,000

- ◇ Lead placement on all signage/promotions, including company logo
- ◇ Banner on Dais
- ◇ Website Banner Ad
- ◇ Full Page Back Cover Ad of Educational Materials

Level 2 – \$10,000

- ◇ Prominent placement on all signage/promotions, including company logo
- ◇ Website Banner Ad
- ◇ Inside Back Cover of Educational Materials 1/2 page ad (full color/bleed) from Sponsor

Level 3 – \$5,000

- ◇ Promotion in all publications and handouts
- ◇ Company Logo/ Banner prominently displayed
- ◇ Black/White ads in inside cover of education book

Level 4 – \$3,500

- ◇ Promotion in all publications and handouts
- ◇ Company Logo/ Banner prominently displayed
- ◇ Black/White ads on sponsor pages of program materials

For over a decade, the CLLA has produced two of the most highly regarded programs at the annual National Conference of Bankruptcy Judges. In addition to the Honorable Frank W. Koger Memorial Education Program, the CLLA has made another tradition with its Annual CLLA Breakfast. Over the years this event has become a must-attend during the conference. Past breakfast speakers include James Carville, Frank W. Abagnale, and Dr. Michael Roizen.

This year the CLLA welcomes humor columnist Dave Barry. For 25 years he was a syndicated columnist whose work appeared in more than 500 newspapers, including the Miami Herald (since 1983) in the United States and abroad.

He writes about issues ranging from the international economy to exploding toilets. In 1988 he won the Pulitzer Prize for Commentary specifically for his col-



**2007 CLLA Breakfast
Speaker Dave Barry**

umns in the category of Distinguished Social Commentary "for his consistently effective use of humor as a device for presenting fresh insights into serious concerns."

Benefits of Sponsoring a CLLA event at the NCBJ Annual Conference?

- * Established in 1895, CLLA is the nation's oldest organization devoted to issues affecting the credit industry.
- * The CLLA Bankruptcy Section is the largest membership Section of the CLLA.
- * The CLLA has members in every state in the US and in OVER 20 countries around the world.
- * NCBJ Annual Conference averages an attendance of over 2000 professionals
- * The audience consists of a "Who's Who" of bankruptcy professionals, with a wide cross-section of the whole credit industry.



Questions?

Paula Lucas c/o CLLA
70 E. Lake St. Suite 630
Chicago, IL 60601
(p) 312.781.2000 / (f) 312.781.2010
plucas@ccla.org / www.ccla.org