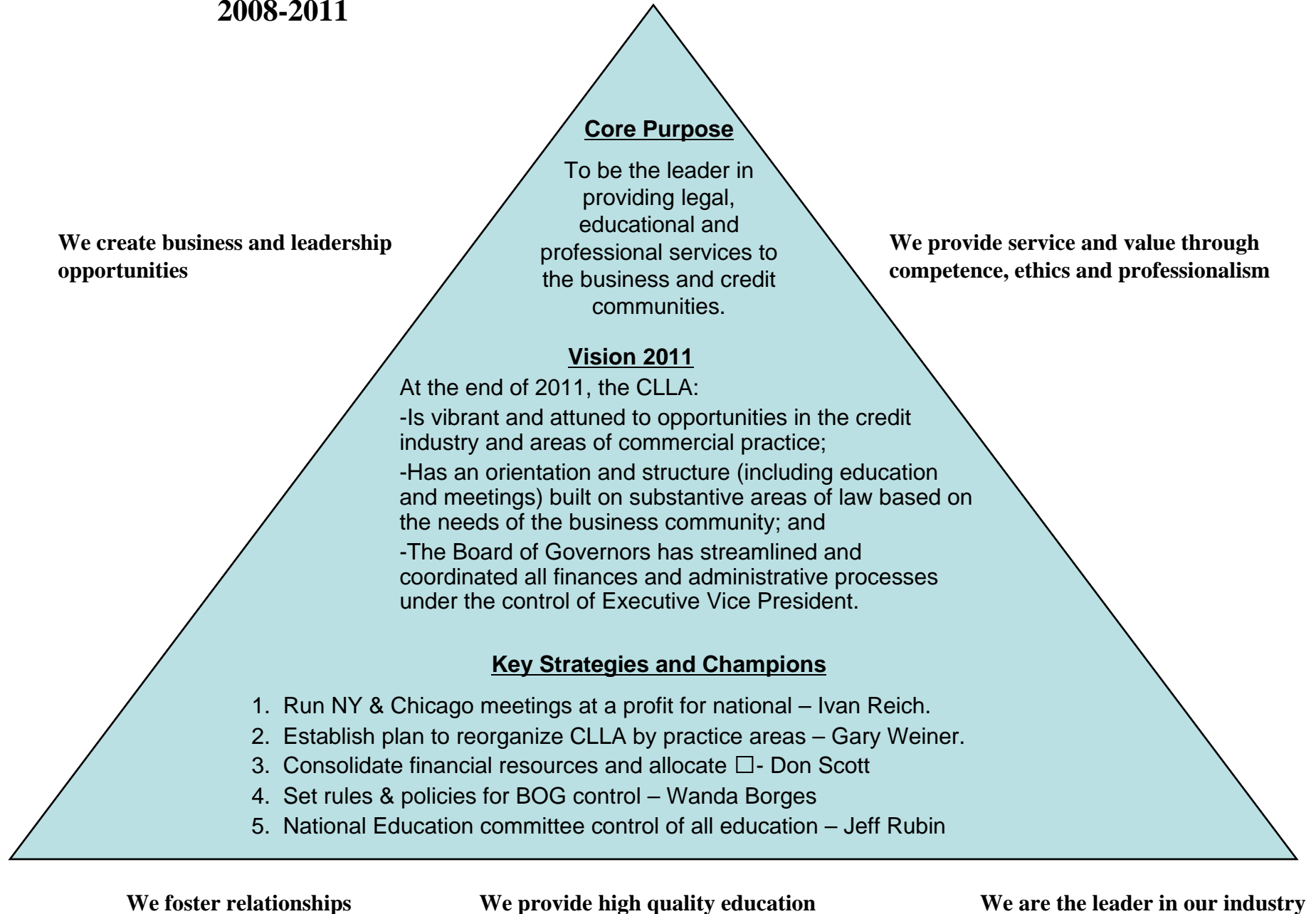


Commercial Law League of America

**Strategic Planning
2008-2011**

Commercial Law League Strategic Plan 2008-2011



Vision 2011

At the end of 2011, the CLLA:

Is vibrant and attuned to opportunities in the credit industry and areas of commercial practice;

Has an orientation and structure (including education and meetings) built on substantive areas of law based on the needs of the business community; and

The Board of Governors has streamlined and coordinated all finances and administrative processes under the control of Executive Vice President.

CLLA Core Values 2008

- **We provide** service and value through competence, ethics, and professionalism
- **We** foster relationships
- **We create** business and leadership opportunities
- **We provide high** quality education
- **We are the leader in our** industry

Commercial Law League of America Core Purpose – 2008

To be the leader in providing legal, educational and professional services to the business and credit communities.