



Partnership Opportunities

Commercial Law League of America Bankruptcy Section

Overview

Special points of interest:

- Established in 1895, CLLA is the nation's oldest organization devoted to issues affecting the credit industry.
- The Bankruptcy Section is the largest membership Section of the CLLA.
- The CLLA has members in every state in the US and in OVER 30 countries around the world.



Facts about the National Conference of Bankruptcy Judges attendees:

- Annual attendance of over 2000.
- The audience consists of a "Who's Who" of bankruptcy professionals, with a wide cross-section of the whole credit industry.

Questions?

David Watson
Executive Vice President
CLLA
70 East Lake Street
Suite 630
Chicago, IL 60601
Phone: 312-781-2000
Fax: 312-781-2010
Email: dwatson@ccla.org
Website: www.ccla.org

For over a decade, the CLLA has produced two of the most highly regarded programs at the annual **National Conference of Bankruptcy Judges**.

The CLLA educational program, consistently rated as the premiere educational program at the conference is entitled "**The Honorable Frank W. Koger Memorial Current Development In Hot & Emerging Areas of Bankruptcy**". This program consistently draws 700-900 attendees.

The program puts together top-ranked industry speakers and superior educational materials to educate those attending in the latest issues facing the profession. Previous panelists have included:

David Epstein, Eric Brunstad, Ken Klee, Elizabeth Warren and many others!

In addition to this program, the **Annual CLLA Breakfast** is a must-attend during the conference. In 2004, James Carville, known around the world as a presidential political pundit for his shoot-from-the-hip style, was the keynote speaker at the 16th Annual Commercial Law League of America Breakfast. Over 600 professionals attended the event.

The speaker for 2005 was Frank W. Abagnale, one of the world's most respected authorities on the subjects of forgery, embezzlement, and secure documents.



Michael F. Roizen, MD
2006 CLLA
Breakfast Speaker

In 2006 the CLLA welcomes Dr. Roizen is the author of the New York Times #1 Best sellers, *The RealAge Makeover* and coauthor of *YOU: The Owner's Manual*, as well as many other books and articles. Dr. Roizen is a regular guest on the Oprah Winfrey show as one of the "You' Docs".

Marketing Opportunities

Annual Breakfast

Patron Sponsor

- \$500 - Firms with 1-4 attorneys
- \$1000 - Firms with 5+ attorneys

Includes listing in breakfast program book, recognition during conference and in all pre and post conference promotion.

\$3,500 - Silver Sponsors

\$7,500 - Gold Sponsors

\$15,000 - Premiere Sponsor

Above categories include lead placement in banners, printed materials and special focus advertisement in Monthly Bankruptcy Section Newsletter. Specific details available by contacting CLLA.

Annual Education Program

Patron Sponsor

- \$500 - Firms with 1-4 attorneys
- \$1000 - Firms with 5+ attorneys

Includes listing in breakfast program book, recognition during conference and in all pre and post conference promotion.

\$2,500 - Silver Sponsors

\$7,500 - Gold Sponsors

\$10,000 - Premiere Sponsor

Above categories include lead placement in banners, printed materials and special focus advertisement in Monthly Bankruptcy Section Newsletter. Specific details available by contacting CLLA.

Important Note: The CLLA receives requests throughout the year for copies of the educational program materials.

Sponsors can expect high visibility with this program.

Program materials will be distributed on CD with imbedded links for all sponsors. In addition, CD will be made available at www.ccla.org with web links to sponsor sites.